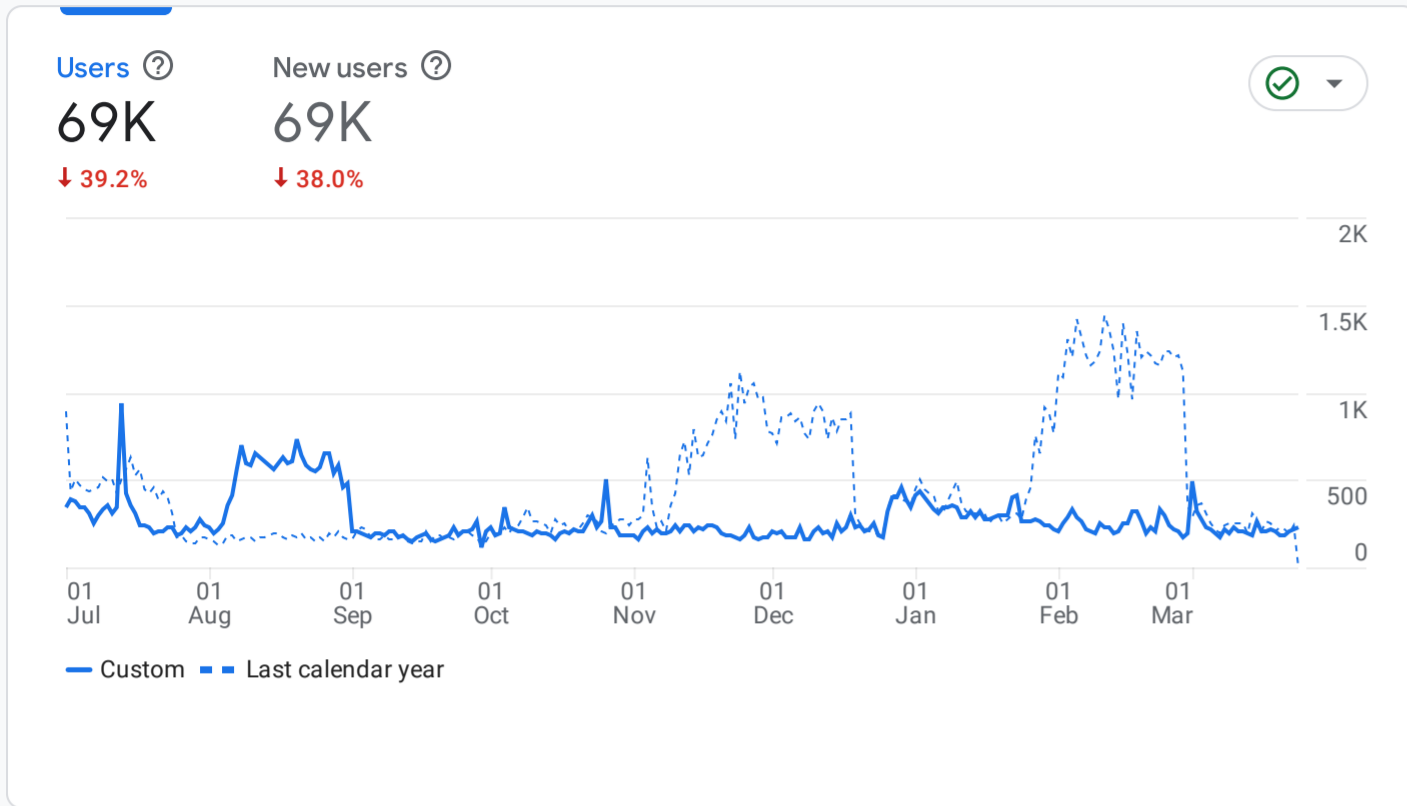


All Users Add comparison +

Custom Jul 1, 2023 - Mar 24, 2024  
Compare: Jul 1, 2022 - Mar 24, 2023

### Visit Hurunui Overview



Sessions by Session primary channel group...

SESSION PRIMARY CHAN...	SESSIONS	
Organic Search	47K	↓ 10.7%
Paid Search	12K	↓ 83.1%
Referral	12K	↓ 0.6%
Direct	9.2K	↓ 1.8%
Organic Social	4.6K	↑ 133.7%
Display	5	↓ 99.8%
Email	447	↓ 73.0%

[View traffic acquisition](#)

Organic Google Search clicks by Organic Google Search query

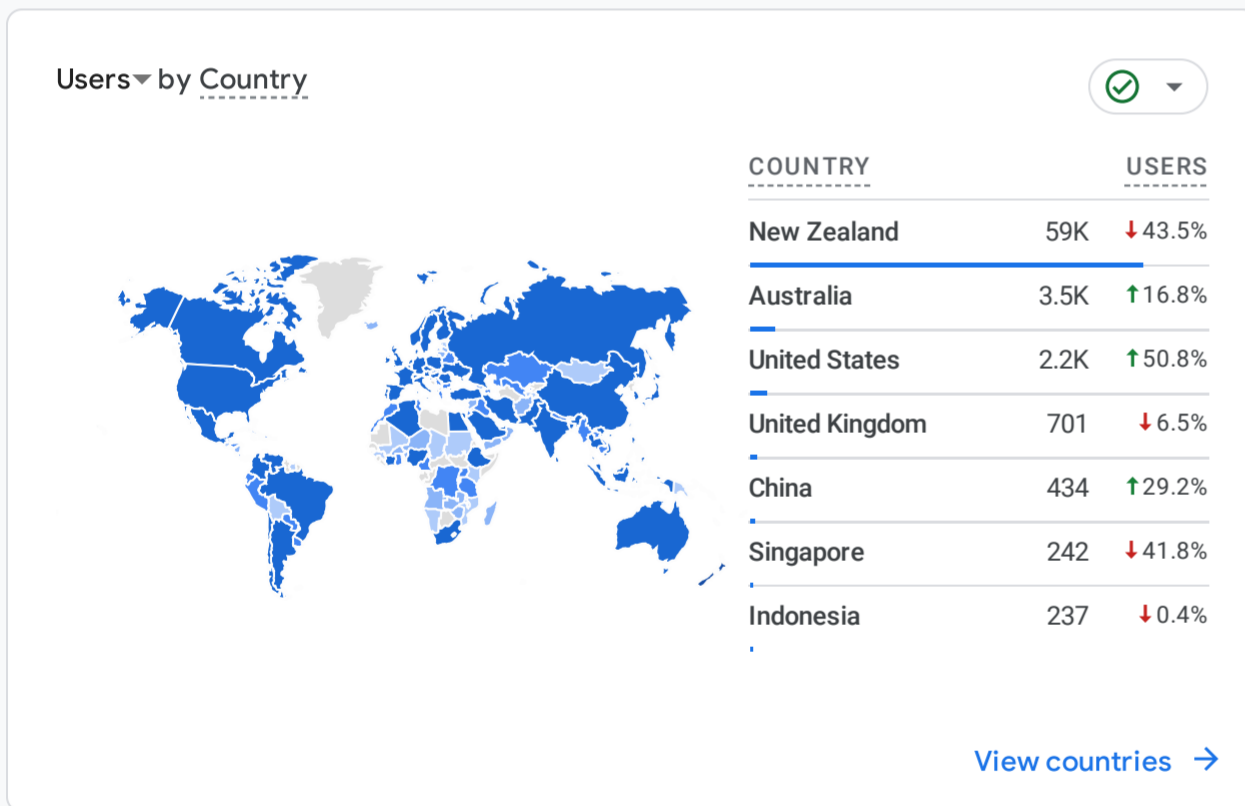
ORGANIC GOOGLE SEARC...	ORGANIC GOOGLE SE...	
cow stream hot pools	810	↑ 73.1%
tiromoana bush walk	644	↑ 60.6%
gore bay	259	↑ 13.1%
hurunui garden festival	415	↑ 2,493.8%
conical hill	269	↑ 78.1%
hurunui	250	↑ 58.2%
gore bay camping	198	↑ 8.2%

[View Google organic search queries](#)

Users by City

CITY	USERS	
Auckland	23K	↓ 55.4%
Christchurch	26K	↓ 28.5%
Wellington	2.2K	↓ 29.2%
Nelson	906	↓ 40.2%
Dunedin	685	↓ 58.8%
Sydney	1.1K	↑ 24.4%
Melbourne	786	↑ 28.2%

[View cities](#)



Sessions by Session manual sou...

SESSION MANUAL ...	SESSIONS	
google	46K	↓ 11.8%
visithammersprings.c...	5.6K	↑ 169.7...
hammersprings.co.nz	2.5K	↓ 43.8%
fb	4K	-
Facebook	5	↓ 99.8%
newzealand.com	586	↓ 68.7%
1. Master List - Gene...	437	↓ 73.0%

[View Manual campaigns](#)